Elevating School Marketing with Timeless Branch

This presentation outlines how Timeless Branch services can boost your school's visibility, marketing efforts, and overall brand presence.



Building Brand Identity with Merchandise

Custom Online Store

Create a branded online store for school merchandise. Parents, students, and alumni wearing branded items increase visibility.

Brand Awareness & Revenue

Boost brand awareness and generate revenue through sales. Offer a range of merchandise like uniforms, mugs, and hoodies.

Showcasing Student Success

Student Portfolios

Showcase student projects, achievements, and awards through digital portfolios.

Recruitment Tool

Share these portfolios with prospective families to highlight academic and extracurricular success.





Enhancing Staff Connections

Digital Business Cards

Equip staff with digital business cards for easy networking with other stakeholders.

Event Outreach

Share cards at educational fairs or community events for quick communication.



Engaging with Visual Storytelling

1

Promotional Videos

Create videos showcasing facilities, programs, and success stories. These can be shared through newspapers, brochures, posters, car wraps, and other marketing materials.

2

Student Spotlights

Feature videos of student projects, performances, or testimonials.

Personalized Welcome Messages

1

Audio Welcome Messages

Include a QR code that plays a welcome message from the principal.

2

Student Voices

Feature an audio clip of current students sharing their experiences.

3

Parent Testimonials

Record audio testimonials from current parents sharing their experiences.



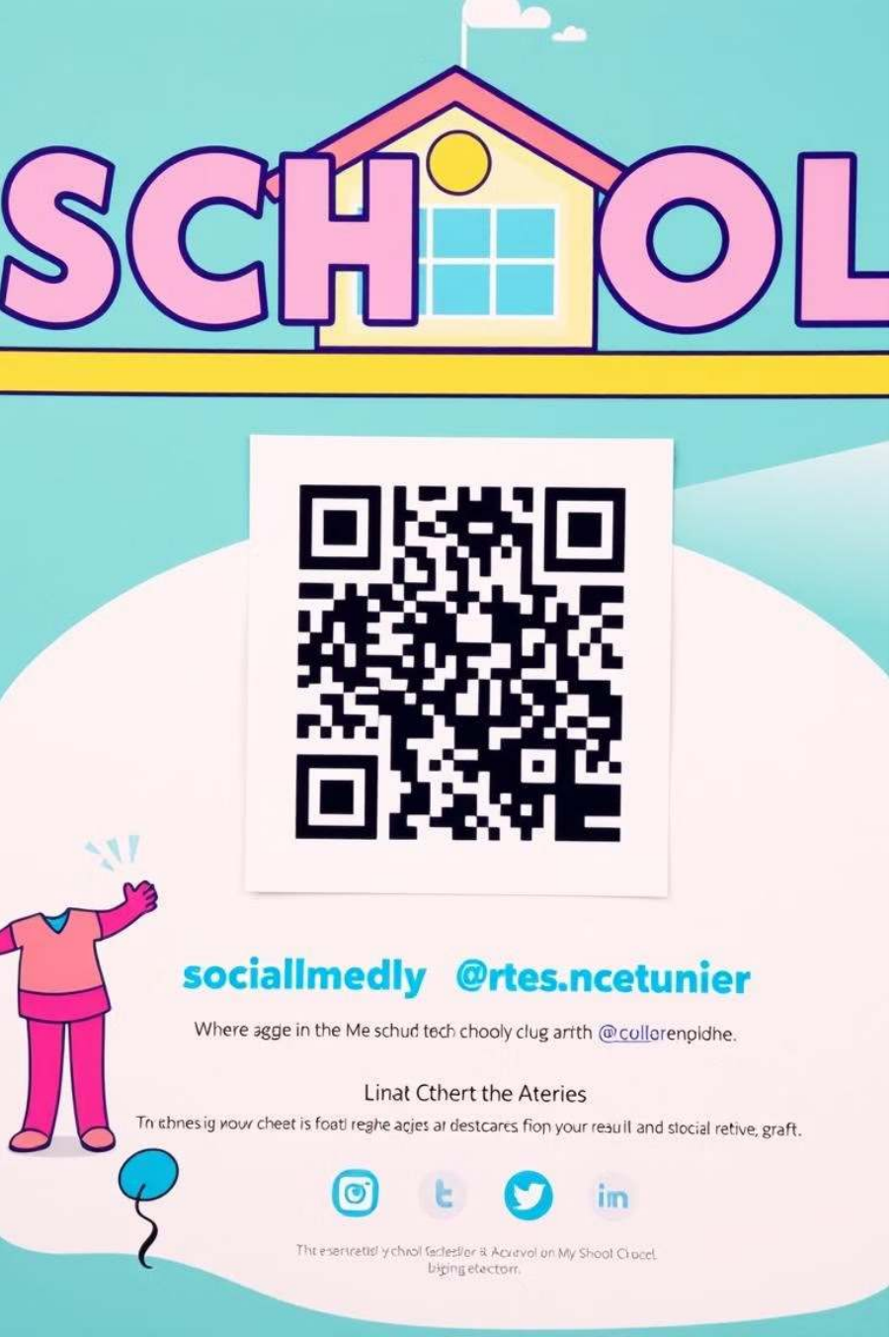
Seamless Access & Feedback

WiFi Access

Provide seamless wifi access without requiring a network name and password.

Feedback Forms

Use digital feedback forms to gather insights about what parents and students value. Our feedback forms are linked with google reviews.



Amplifying Reach & Engagement

1

Social Media Links

Use QR codes to direct families to the school's social media platforms.

2

Analytics & Insights

Use analytics to track engagement with QR codes and online links