Summary Presentation on Project Proposal for Developing Beef Ranching at Aswa Ranch

For HRH Rwot David Onen Acana II, Paramount

Chief Of Ker Kwaro Acholi(KKA)

Presented by: Jokkene Walter -Deputy Prime Minister/Minister For Lands-KKA

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I. Introduction and Background

Background & Purpose

The proposal seeks financing to provide a steady source of income for the Lawirwodi Acholi (HRH Rwot David Onen Acana II) to run his Chiefdom while serving as an example for the community in livestock farming.

When fully operational, the ranch is expected to be both an income-generating entity and a veterinary extension services center for the Acholi sub-region.

II. Project Vision, Objectives and Income Streams

Project Vision & Objectives

Vision: To support gov't programme of a transformed livestock farming from traditional subsistence to modern commercialized methods of the community in the Acholi sub-region.

1. Establish farm infrastructure (water reservoirs/reticulation)
2. Multiply and avail appropriate cattle breeds to local farmers
3. Promote scientifically proven breeding and production methods
4. Work with government agencies (MAAIF, NAGRC&DB, OWC) and NGOs to deliver quality breeds and services
5. Purchase stock from farmers to fatten (feedlot) for the abattoir

Financial Plan & Income Streams

The project aims to grow income streams in the livestock breeding industry through;

Sale of livestock

Cows, bulls, steers, milk

Dairy products and processed meat

Breeding/dairy support/livestock health/consultancy services

Pasture establishment/feedlot sales

Note: Revenue calculations focus only on sales of breeding stock and slaughter animals

Projected Revenue & Herds Growth

UGX 2.5B

5-Year Gross Revenue Target

Sales forecast based on:

- **50% breeding heifers** and **80% breeding bulls** as off-take
- Mortality rate considered between **2% and 5%**

Herds growth

The breeding herd is expected to grow **from 500 in the first year to 2,500 in the fifth year.**

III. Logistics and Operational Plan(investment area)

1-Preliminary Activities

Land Acquisition

For land survey, securing the lease (payment of Stamp Duty and related fees)

Initial cattle herds

Will consist of calves, heifers, cows, and bulls and transportation of animals

Begin installing modern livestock holding structures

- Paddock fences
- Water and disease control facilities

2-Infrastructure & Management

Infrastructure to be set up:

- Night Bomas
- Multipurpose crushes
- Spray races
- Labour lines
- Offices
- Stores
- Feedlot facilities

Water infrastructure:

Excavate valley tanks and install a reticulation system.

Management:

Cattle will be grazed through a **rotational program**, managed through mixed grazing and supplementation.

Herds will be in **groups of 200**, attended by **two stockmen**.

3-Breed Improvement & Pasture

Breeding Aim:

Select the best local herds and use **Beef (Boran, Brahman)** and **Dairy (Friesian, Ayrshire)** bulls for crossbreeding.

Example: 50% Short Horn Zebu X Brahman cross can attain **290 kg slaughter weight at 15 months**.

Modern techniques

Artificial Insemination (AI) and Embryo transfer will be used in partnership with NAGRC&DB

Pasture

Introduce a pasture improvement program, clearing bush and oversowing with improved pastures like Brachiairia, Chloris Gayana, Panicum maximum, and Desmodium

Feed mill

A feed mill will be established

4-Herds Health & Records

Health:

Priority on:

- **Tick control** (spray race)
- **Prophylactic treatment** against Trypanosomiasis (twice a year)
- **Deworming**
- **Mandatory vaccination** (Lumpy Skin Disease, Anthrax, FMD, CBPP)

Records

Production records

Adopt government herds recording formats to track genetic improvement.

Establish a register for selected **Short Horn Zebu** (for conservation) and register with the **National Livestock Registry (NAGRC&DB)**.

Develop registered herds for better prices.

Financial records

Financial management will maintain records like **balance sheets, cash flows, and income statements**.
Internal controls will be introduced.

5-Value Addition & Consultancy

Value Addition

Establish value addition facilities and operate a feedlot system.

Processing facilities will be installed for meat, milk, and other raw products.

Consultancy

Offer services (breeding, pasture, feed mills, health, infrastructure) to farmers.

Construct a formal training facility.

Partner with local technocrats and NAGRC&DB to multiply quality breeding herds quickly (for AI/Embryo transfer).

IV. Summary

1-Herds growth projection

1

Initial Stock

500 heads bought @ UGX 1,000,000/= each (Year 1)

2

Sale

After one year, sold @ minimum UGX 2,000,000/= each

3

Profit Reinvestment

The profit of **UGX 1,000,000/=** per head is used to purchase another 500 stock

2,500

5-Year Stock Goal

Fattening stock at any given time

(a) Assumptions

Projections

Based on a five-year plan with a zero-year (for infrastructure and herd)

Policy

No animal sold below 1.5 years

Replacement Bulls/semen

Bulls/semen are replaced every three years

Replacement of cows

Uses 50% of the farm-grown heifers (2-2.5 years)

Startup herd: 450 cows and 50 Boran bulls

(b)-Marketing and Publicity

Payment:

Through the banking platform

Advertising:

- Adverts on print/electronic media
- Sponsorship of community events
- Leverage on social media (Instagram, Facebook, Twitter, YouTube)
- Billboards
- Fliers (vet pharmacies/DVOs)
- Official website
- Branded staff/vehicles

(c)-Pricing Strategy

Strategies to guarantee profit include:

Using the right breed for crossing

To attain slaughter weights early

Undertaking farm gate sales

Minimizing running costs

Utilizing on-farm value addition

2-Project Budget Key Areas

UGX 1,549,200,000/=

Grand Total Investment (5 years)

560M

Purchase of Cattle

480 Cows and 20 Boran Bulls

180M

Motorized Water Source

120M

Tractor

110.2M

Herds Health/Care

100M

Housing/Shelter

128M

Administration cost(Land Acquisition)

Conclusion

We are seeking for a total funding of UGX: **1.459Bn** to be invested in this project.
It's in our opinion that this investment will support **the 10 fold growth strategy** of gov't which is anchored on the fact that Uganda's opportunities are vast, and it's our responsibility as leaders to translate them into jobs, wealth and better services for citizens.
This farm will also be availed to use by gov't as a modal farm for teaching other farmers in the region and beyond to support Parish Development Modal (PDM) implementation.

I thank you for listening